



**PRETTY SALLY ESTATE WINES**  
**Victoria, Australia**

**Pretty Sally Vineyard**

Pretty Sally Vineyard, established in 1996, is family owned and operated. The vineyard is located 40 miles north of Melbourne in Central Victoria, Australia's historical winemaking region and site of the 1860s gold rush. Bordering the famous Pretty Sally Hills, the estate consists of 110 acres planted to vines. Its cooler climate with maritime breezes and moderate elevation (1100 feet) make this a temperate site with a long growing season, allowing the fruit to fully ripen while maintaining good natural acidity. Sustainable, earth-friendly farming is strictly implemented with a relentless focus to manage a "clean" vineyard to yield pure wines. We farm to under 3 tons/acre to encourage intensity and character.

**Pretty Sally Wines**

Pretty Sally wines are made from the three varietals grown in the vineyard: Shiraz, Cabernet Sauvignon and Sauvignon Blanc. We produce four estate wines and a blend. The estate wines are each 100% of Sauvignon Blanc, Rosé of Cabernet, Cabernet Sauvignon and Shiraz. The blend is made of our estate Cabernet Sauvignon (51%) and Heathcote Shiraz (49%).

The daily combination of brilliant warm days and cool evenings is the ideal climatic condition for growing grapes that result in elegant, restrained, naturally acidic wines that show finesse (vs. power). Pretty Sally wines are food friendly wines, but can also be enjoyed alone.

Our winemaking philosophy is one of minimal intervention. The unique characteristics of the fruit are allowed to express themselves in the final product. Our wines are vinted to the highest standards with the finest oak barrels and state-of-the-art technology, allowing us to rigorously analyze, control and attend to every detail. John Ellis, our renowned winemaker, boasts an impressive body of experience spanning decades, including tenure at McWilliams, Yalumba, and serving as founding winemaker at Rosemount for their first vintage (1974) which was instant success, winning a total of 69 medals in Australia.

**Pretty Sally in North America**

Our single vineyard wines were first introduced in April 2004. We import our own wine into the US, bypassing the need for an importer. This unusual structure for a small Australian vineyard enables us to offer our wines at very aggressive prices direct to our customers.

In just over three years, we have established a presence in 25 US States, Canada and Mexico. Our wines have received excellent reviews from Stephan Tanzer (IWC), Wine Spectator, Wine&Spirits, and numerous wine journalists in US, Canada and Mexico.

Our success to date is the best tribute to the quality and value of our wines. Please visit our website ([www.prettysally.com](http://www.prettysally.com)) for more information or simply call us!

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